



**Everyday  
Counseling**

<https://www.everyday-counseling.com/>

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## **Diversity and Intercultural Communication for University Staff/Teachers**

**The training meets the Erasmus Plus program requirements-  
we offer 5 days and 40 hours of classes**

### **Audience:**

University staff (coordinators, employees of the dean's office, and librarians) and lecturers seeking to enhance their intercultural competencies and communication proficiency to enhance the effectiveness of internationalization processes.

Note: if you teach intercultural communication - this is not the training for you.

The course's objective is to elevate participants' cultural awareness and intercultural skills. We will explore the journey from encountering a foreign culture to rediscovering one's own. During the training, we will introduce both traditional theories and the evolution of modern intercultural communication. Interactive training methods will acquaint participants with cultural differences, diversity in educational contexts, and guide them in navigating intercultural encounters. In 2023 and 2024, we will place a greater focus on immigrants from Ukraine and other conflict zones, addressing how to assist them in a wartime scenario.

## **Course Overview**

### **Day 1**

International communication and cultural context. Introduction to culture - culture and identity. Cultural values and patterns - an expedition across continents. Gender and communication - an alternative perspective on identity. Comparing and contrasting cultures. Introduction to communication in a globalized world. A model of intercultural communication competence. / Independent work on provided materials.

## Day 2

Diversity and cultural awareness in the classroom. Defining diversity. Labor laws in your country - who is protected? Reasons for and effects of diversity - society's approach toward others. Stereotypes, prejudices, and discrimination. People's attitudes toward diversity (exploring the roles of innovators, agents of change, pragmatists, sceptics, and traditionalists). Strategies to foster cultural awareness in the classroom. Ukrainian and other refugee experiences in European schools - ways to provide support and assistance.

## Day 3

Classroom activities to promote cultural awareness and communication. "who am I?" creative projects. Teaching knowledge, skills, and competencies - defining learning outcomes. Communication as a social competence. Pedagogic communication for effective learning - guiding, directing, educating, and nurturing students' potential. Communication challenges in an international and intercultural environment at university. / Independent work on provided materials.

## Day 4

Culture shock in the international educational environment. Addressing shocked students and teachers. Educational migration. The five phases of culture shock. Identifying adaptation and integration strategies. Contradictions in represented values leading to conflict - examples of conflict situations. Contemporary mass media and the communication of violence.

## Day 5

Interculturalism at your university - your perspective (presentations). Tips for cultivating cultural competence skills - practical conclusions. Training summary.

**Requirements:** Bring your laptop, and a minimum English proficiency of A2 level.

**Course Fee:** 350 euros (5 days, 40 hours). Accommodation and meals are not included. Payment via bank transfer. Deadline: One month before the training, with exceptions in special cases. **We provide invoices and certificates of participation.**

**Location of the training:** 68 Lordou Vyronos Street, 6023 Larnaca, Cyprus

**Group Options:** For groups of at least 5 people, we can arrange custom dates and locations.

**For more information:** Contact us by email.

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or

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